

Program

- Inspiration
- Learning
- Scaling
- Pitching



08:45 – 09:00
Welcome Note by Dominik Isler und Christian Wenger | Arena

09:00 – 09:15
Opening Keynote – Oliver Helmes | Arena

Panorama 1	Panorama 2	Panorama 3	Panorama 4	Panorama 6	Panorama 7
09:30 – 10:15 How AI can be used to do good	09:30 – 10:15 FemTech in Switzerland	09:30 – 10:15 Longevity – what you can do today for your personal longevity and why this is a great investment opportunity.	09:30 – 10:15 Lean Cybersecurity: Quick wins to avoid typical Anti-patterns that haunt your product	09:30 – 10:00 How to raise funds effectively from cross-border VCs as a female founder.	09:30 – 10:15 Tokenized Equity – Helping Startups to grow

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45 Scale-Up: Giving Back To The Ecosystem	11:00 – 11:45 Boost your startup journey with design and prototyping	11:00 – 11:45 #PropTech x Cleantech: Sustainability and Circular Economy in the World's Biggest Asset Class.	11:00 – 11:45 Disputes among Founders	11:00 – 11:45 Fundraising Masterclass	11:00 – 11:45 In conversation with ski star Ramon Zenhäusern: Trade mark protection is key!
12:00 – 12:45 Get(data) do(AI/ML) print (solution)	12:00 – 12:45 The challenging evolution from Student Project to Start-up... in the fast pacing Racing Industry	12:00 – 12:45 Product-Market Fit Strategy: a strategic framework for Focus + Performance.	12:00 – 12:45 Success Factors for Innovative Product Development	12:00 – 12:45 IP Case study	12:00 – 12:45 Y Combinator: Renowned Funding Model For Early Stage Startups

12:45 – 14:15
Break / Lunch / Marketplace

14:15 – 15:00 How to go from startup to IPO	14:15 – 15:00 SwisseF UpScaler – Accelerate your growth!	14:15 – 15:00 How to connect as a Start-up with Corporates?	14:15 – 15:00 Founder – Investor Fit: Myth or Reality?	14:15 – 15:00 Incentive Plans – Legal and Tax insights when setting up your ESOP/PSOP	14:15 – 15:00 How to turn climate action into long-term business opportunities
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15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15 From Founder To Investor	15:30 – 16:15 Scaling your Team	15:30 – 16:15 How to make your health and medtech startup investable	15:30 – 16:15 Israel's flourishing startups – can Switzerland match this success?	15:30 – 16:15 Steward Ownership: The 21st century approach to restructure ownership?	15:30 – 16:15 Upgrade your Term Sheets
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16:30 – 16:50
Push your limits - a conversation with Mathilde Gremaud & Marcel Hug | Arena

16:50 – 17:20
Pitching-Battle Final | Arena

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Szenario 1

09:30 – 10:30

Pitching-Battle Semifinal
Vertical 1 | Autonomous Systems

Szenario 2

09:30 – 10:30

Pitching-Battle Semifinal
Vertical 2 | Healthtech

Aare 1

09:30 - 10:15

How to define the valuation of your startup

Aare 2

09:30 – 10:15

How angel investors help build world-class companies

Aare Plenum

09:30 – 10:15

General Assembly by digitalswitzerland (not public)

My agenda

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 12:00

Pitching-Battle Semifinal
Vertical 3 | Services, ICT & Fintech

11:00 – 12:00

Pitching-Battle Semifinal
Vertical 4 | Sustainable Tech

11:00 - 11:45

11 rules to create a hip environment for visionary entrepreneurs.

11:00 – 11:45

Negotiations with Strategic Investors

11:00 – 12:45

General Assembly by digitalswitzerland (not public)

12:15 - 12:45

Why is logistics a crucial element in every Circular Economy business?

12:15 - 12:45

Become Europe's highest-rated startup

12:00 – 12:45

Corporate Venture Capital – a smarter way to approach innovation

12:00 - 12:45

Connecting AI research & entrepreneurship

12:45 – 14:15
Break / Lunch / Marketplace

14:15 – 15:00

How to grow a platform business in Switzerland

14:15 – 15:00

Growing from Seed to growth stage – what did you learn about customers, the value add of your product, and pricing strategies?

14:15 - 15:00

What founders need to get right

14:15 – 15:00

Scaling out of Switzerland – how to make the jump from local to global

14:15 – 15:00

Magic Matchmaking Shaker by digitalswitzerland (not public)

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15

How unconscious gender bias affects women in business

15:30 – 16:15

Web 3.0 & the Metaverse – Evolutionary or Revolutionary?

15:30 – 16:15

How to accelerate your B2B Startup Sales without trial & error

15:30 – 16:15

Scale to Emerging Markets

15:30 – 16:15

Building Bridges between Ecosystems

16:30 – 16:50
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