

Program

- Inspiration
- Learning
- Scaling
- Pitching



Panorama 1

09:00 – 09:30
Why innovation needs an entrepreneurial state?

09:45 – 10:15
New hot stuff to invest in

Panorama 2

09:00 – 09:45
Improve your performance like an athlete

Panorama 3

09:00 – 09:45
Cyberattacks: How SMEs can protect themselves

Panorama 4

09:30 – 10:15
Term Sheet Negotiations with VCs and Strategic Investors

Szenario 1

Swisscom Hub
09:15 – 10:00
DeepTech nation – Switzerland rules!

My agenda

10:15 – 10:45
Break / Coffee / Marketplace

10:45 – 11:15
Breathe as a source of inspiration

10:45 – 11:30
Real Estate 4.0 – The world's largest asset class is going digital & sustainable

10:45 – 11:30
Exit- Lessons learned

10:45 – 11:30
IP strategies for startups

10:45 – 11:30
The 90-second pitch: convincing investors and bosses with storytelling

11:30 – 12:15
Key elements of successful collaboration between StartUps and Corporates

11:45 – 12:30
How to make your start-up appeal to investors and business partners.

11:45 – 12:30
An investor's Perspective on Due Dilligence

11:45 – 12:30
Creativity and Innovation: What Can We Learn from the Cultural Sector?

11:45 – 12:30
Scale to new markets – India and Brazil

12:30 – 14:00
Break / Coffee / Marketplace

14:00 – 14:45
Universities – Startup Ecosystems' driving Force

14:00 – 14:45
The Real Life of Swiss Deep Tech Startups

14:00 – 14:45
To IP or not: do startups have a choice?

14:00 – 14:45
Start strong, finish strong – from vision to market.

14:00 – 14:45
The VC approach to valuation

15:00 – 15:15
The future we share – business life from China to Switzerland

15:15 – 15:45
Break / Coffee / Marketplace

15:45 – 16:00
Actionable Knowledge

15:45 – 16:30
Tips and tricks for deeptech (pre-)seed financing

15:45 – 16:30
The market opportunity navigator (lean startup)

15:45 – 16:30
Let go of the entrepreneur in you – what you need to consider

15:45 – 16:30
SwisseF UpScaler – The Fast Track

16:15 – 17:00
Takeaways from Nexthink and Sophia Genetics on the tips and tricks of scaling-up

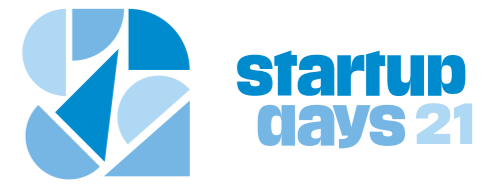
16:30 – 17:15
How to get funding from a private vs. a corporate VC

16:45 – 17:15
How to value your startup

16:45 – 17:15
Secret Sauce for PoCs and Commercial Deals

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Szenario 2

Aare Plenum

digitalswitzerland Hub

Aare 1

Aare 2

Aare 3

Other Rooms

09:00 – 09:45
Building the world's leading Crypto Nation

10:00 – 10:15
Selling sex toys

09:15 – 10:00
Collaborative Innovation: How to innovate across organisational boundaries?

09:00 – 09:45
Why zebras are the new unicorns

10:00 – 10:15
How data-driven sourcing can help overlook founders and take bias out of VC decision making

09:00 – 10:15
Pitching Semi-Finals
Vertical 1 | Autonomous Systems

09:00 – 10:15
Pitching Semi-Finals
Vertical 2 | Healthtech

10:15 – 10:45
Break / Coffee / Marketplace

10:45 – 11:30
Going global – how to scale internationally

10:45 – 11:30
„Product market fit strategy“ – what it is + why it matters.

10:45 – 11:30
From idea to product

10:45 – 12:30
Pitching Semi-Finals
Vertical 3 | Services

10:45 – 12:30
Pitching Semi-Finals
Vertical 4 | Sustainable Technologies

10:45 – 11:30
Room: Vitra Lounge
„Club office“ a Vitra solution for the post-pandemic workplace

11:45 – 12:30
Her own boss

11:45 – 12:30
Venture leaders: Learning from the going global roadshow

11:45 – 12:30
Founder – Investor Fit: Myth or Reality?

11:45 – 12:30
Pitching Semi-Finals
Vertical 5 | Fintech

11:45 – 12:30
Live Podcast Swisspreneur: Succeeding as a purpose driven organization

11:00 – 12:00
Room: Garten 5
SUD2021 @ Federal Palace

12:30 – 14:00
Break / Coffee / Marketplace

14:00 – 14:15
On a mission to change mobility for good

14:00 – 14:45
Decarbonisation as a global challenge – What role can technology play in becoming Net-Zero?

14:00 – 14:45
Unconference

14:00 – 15:15
Pitching Semi-Finals
Vertical 5 | Fintech

14:00 – 14:45
Live Podcast Swisspreneur: Succeeding as a purpose driven organization

14:00 – 15:15
Room: Swisscom 5G Lab
5G live experience in Swisscom Labs

14:30 – 15:15
Different ways to success

14:45 – 15:15
How you innovate and grow successfully with your Ecosystem

15:15 – 15:45
Break / Coffee / Marketplace

15:45 – 16:15
Pitching-Battle
Final Vertical 1-5

15:45 – 16:15
Access SEA's \$300B tech economy via Singapore

15:45 – 16:30
Financing Rounds – Best Practices and Pitfalls

15:45 – 16:15
Circular economy @ your doorstep

15:45 – 16:30
Next generation of founders – students present their innovative ideas

16:30 – 17:15
Giving back to ecosystem

16:30 – 17:15
Pitching-Battle
Sounding Board

16:30 – 17:15
Mastering collaboration startup and Corporate

16:30 – 17:15
Masterclass - Term sheets for start-ups